Talal Abu-Ghazaleh University College of Business

Kingdom of Bahrain
tagucb.edu.bh

Where the Gifted Become Knowledge Leaders
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Where the Gifted Become Knowledge Leaders
ABOUT TAGUCB
Talal Abu-Ghazaleh University College of Business (TAG-UCB) is a world-class educational organization which aims at developing a cadre of future business leaders who can compete and succeed in the knowledge-based global economy.

As competition increases, businesses are required to succeed in a culturally sensitive market place where professionalism and resourcefulness are prized assets. TAG-UCB prepares business professionals for whom geography, culture and communication are interlinked.

To fulfill our commitment to our students and wider communities, we build our distinctive position to pursue academic excellence. Our modern agenda of promoting teaching and research of the highest standards is reflected in our motto “Where the Gifted Become Leaders”.

VISION
We aspire to be a top recognized Business School in Bahrain and the Gulf region for its Academic Excellence, Community Outreach Services, and Research and Development Contributions.

MISSION
Our mission is to promote educational excellence by providing students with high-quality education within a supportive and stimulating learning environment. The main objective of our missions is to excel our efforts and resources in supporting students to be the future business leaders.
MESSAGE FROM THE FOUNDER

I have established Talal Abu-Ghazaleh University College of Business (TAG-UCB) to prepare the next generation of leaders who will lead the new world.

TAG-UCB is led by gifted educational leaders, professors, and scholars who are dedicated to impart business education of highest standards and to carry-out research on topics of relevance to the region. We aim at achieving this by recruiting diverse and talented student body, by implementing a broad and varied curriculum, by providing modern digital learning facilities and by a user-friendly social environment.

The strength and power of our institutions are built on our dedicated students, and the quality of our academics. Our academics work extremely hard to provide intellectual challenges to our students to prepare them to become the future business leaders.

I invite you to discover what our college can provide and what makes this a truly extraordinary place to learn. Welcome to the world of tomorrow; welcome to TAGUCB.

Dr Talal Abu-Ghazaleh
Founder
MESSAGE FROM ACTING DEAN

Welcome,
It is my pleasure to welcome you to Talal Abu Ghazaleh University College of Business (TAG-UCB) that takes pride in its vision of providing students with high quality education and exceptional professional training.

TAG-UCB has been established by its founder, Dr. Talal Abu-Ghazaleh, who has the vision of providing a world-class business education which produces the business leaders of tomorrow. The university college efforts are directed towards the realization of this vision through designing modern curricula; recruiting exceptionally qualified and talented faculty; creating state-of-the-art instructional infrastructure; adopting an interactive case study method of teaching and learning; and using a balanced mix of theory and practice to enable you to prepare for a promising career. For those who are passionate about the business field and technology, TAG-UCB is an ideal place where fundamental business theories and practices, emerging technologies, and innovative practitioners connect to create endless opportunities.

As a student, you are an integral part of our community and we genuinely value your experience and contribution. TAG-UCB places great emphasis on excellent students’ experiences and work with academics who are experts in their field. We dedicate the latest e-learning and e-library platforms to ensure that your studies here provide you with the skills and knowledge you require to be truly successful in your career.

With outstanding innovative programs for learning and service, TAG-UCB is the right place to pursue your education and develop your career opportunities. If you have not already done so, I invite you to stop by and explore our campus, where you can find a great supportive environment that extends beyond the walls of our classrooms.

Dr Muneer Abbad
Acting Dean of TAG-UCB
WHY TAG-UCB
TAG-UCB is a learning community dedicated to the vision of its founder to provide quality education for GCC citizens to reach their full potential.

- **TAG-UCB** offers a challenging and rigorous curriculum.
- **TAG-UCB** provides students access to quality learning environment on its state-of-the-art digital-campus.
- **TAG-UCB** provides education that serves as the basis for lifelong learning.
- **TAG-UCB** aims at producing graduates with hands-on skills that will allow them to be productive employees from the first day of employment.
- **TAG-UCB’s** education does not end when a degree is awarded; it extends to assist in providing employment.
- **TAGUCB** is not only an excellent learning environment but also a personality platform molder where gifted students shall be world future business leaders.

Building on TAG-Org Success
A competitive advantage is not easily gained, and TAG-UCB is fortunate to have the financial resources and support of Talal Abu-Ghazaleh Organization (TAG-Org), which is the largest firm of professional services in the Arab world. TAG-Org, in the words of its Chairman Dr. Talal Abu-Ghazaleh, is committed to make TAGUCB a premier Undergraduate University College in the Gulf area.

Building on TAG-SB Success
TAG-UCB builds on the reputation of the Talal Abu-Ghazaleh Graduate School of Business (TAG-SB) located in Amman, Jordan since 2006. TAGSB is the first higher education institution in the Middle East, that is accredited by the Foundation for International Business Administration (FIBAA).
State-of-The-Art Digital Campus
Knowing that today’s younger generation relies heavily on digital technology, TAG-UCB has created a state-of-the-art learning environment with:
• Smart boards
• Digital library
• High speed internet connectivity
• Online registration, learning and management systems
• Digital photocopy system
• E-learning resources

Training and Employability
TAG-UCB grants each student the opportunity to experience a range of privileged trainings in one of Talal Abu-Ghazaleh Organization Departments, under the supervision of our professional staff; where TAG-Org prides itself on relationships and services it has developed over more than 40 years. During the last decade, TAG-Org has evolved to become one of the largest professional services organization and a major player in the training industry across the Arab world.

TAG-UCB’s education does not end when a degree is awarded; it extends to provide an employment for every single graduate of the university, whether it is within the premises of TAG-Org or with TAG-Org allied companies.

Career Opportunities
TAG-UCB programs prepare graduates for executive careers in varied businesses by focusing on the development of their abilities and skills. TAG-UCB provides students with the opportunity to apply theories they learn from class in a real-world business sought after companies and industry training before they graduate. The BBA degree is often referred to as the elite passport, since it gives its holders an edge in the job market by opening more doors of opportunity.
As promised by TAG-UCB the degree shall help the graduates to fulfill potential for:

- High earnings
- Increased responsibility
- Greater personal development
- Self-employment

**Scholarships & Financial Aid**

Full and partial scholarships are available to assist selected students with demonstrated financial needs and great potential for success.

In addition, TAG-UCB offers reasonable financial aid of university installments, collected during the semester, without interest or delay penalty.

**A Brighter Horizon Ahead**

In line with TAG-UCB’s mission, the TAG-UCB educational programs are designed to meet the most valuable qualified standards benchmarked regionally and worldwide.

TAG-UCB educational goals are as follow:

- To provide students with the latest knowledge required in today’s global economy.
- To train students to reach sound decisions.
- To communicate skillfully and with high ethical standards and integrity.
- To use guest speakers to present lectures or to hold seminars related to current business and economic issues.
- To arrange tours to companies and business establishments allowing the students to observe manufacturing and business processes first-hand.

**Effective Teaching and Learning Environment**

Effective teaching and learning requires appropriate physical and academic infrastructures which complement excellence in the delivery of education.

- Ensure that our programs are structured consistently and have clear specification.
- Evaluate and enhance core curriculum in response to changing needs.
• Evaluate and enhance student performance.
• Encourage and facilitate the use of technology and the application of knowledge to create effective approach to learning.
• Create and develop our internal Quality Assurance Review.
• Emphasize the role of learning technologies to enhance developing a better communication between students and their teachers.
• Provide appropriate and efficient e-library and e-laboratory services in support of the teaching and learning process.

Safe and Secure Social Environment
We believe that an educational institution should do more than transfer knowledge; it should be a platform for social interaction and personal growth. In order to achieve this, we have created a safe and secure social environment through providing:
• A spacious cafeteria
• Modern hygienic facilities
• Basic health facilities
• Prayer rooms
• Separate lounge for female students
• A lounge for mixed (male & female) students
• Convenient lecturing hours that covers both morning and evening periods
• Assistance with transportation and accommodation
• Modern car park facilities.
• Campus location and its proximity to key services (malls, gas station, etc.)
• In the near future we will be considering the opening of the following after gaining the Higher Education Council and other Governmental institutions approvals:
  • Gym & Entertainment Room
  • Knowledge Center
  • Kids Day Care Center
**Programs & Admission**

Bachelor of Business Administration (BBA)

Program Aims:

The BBA program aims at developing work-ready business professionals equipped with intellectual ability, executive personality and managerial skills. Through the appropriate blending of theory and practice, the program assists students in understanding the unique leadership qualities required to successfully manage businesses.

More specifically, the program aims to produce graduates with:

1. A broad understanding of business and its role in society.
2. The ability to think critically and creatively.
3. The professional competence in specialized fields of business.
4. A global outlook, entrepreneurial spirit and humanistic approach.
5. The ability to communicate effectively in English.
6. The ability to solve problems and make decisions.
7. The sensitivity to diversity in people and situations.
8. The ability to acquire knowledge and skills through lifelong learning skills.

**International Accounting**

The Accounting Specialization offers broad courses of Accounting coupled with courses in Economics and Business Administration. This concentration provides the graduate with a sound educational foundation for an accounting career or post-graduate studies. The International Accounting degree equips students with knowledge in a variety of subjects, including all aspects of Accounting, in particular the Legislation of the International Accounting Standards and GAAP. This specialization also provides graduates with the educational requirements to progress throughout their professional life. This program also qualifies graduates to understand the various aspects of International Accounting.
Logistics

The Logistics Specialization offers broad courses of Supply Chain Management, Procurement, Inventory and Purchasing to ensure operational excellence. This concentration aims to provide students with the required skills to build and manage product and information flow within the Supply Chain Systems. The skills and knowledge students will acquire from studying Logistics are: Operations Process Expertise, Analytical Capabilities to support decision making, and Utilizing Information Technology to facilitate business supply chain functions.

Management

The Management Specialization prepares students for professional careers in Business Administration. This specialization is designed to provide students with the leadership and administrative skills necessary to succeed in today’s business environment. The Management courses cover several aspects of Human Resources, Operations Management, Strategic Management and Business Administration Disciplines.

Expansion and Growth of New Programs

TAG-UCB will seek to expand the faculty programs that offer a complete range of high-quality professional and educational services at the highest International Standards after gaining the Higher Education Council Approval, in order to enrich the Bahrain and the Gulf Region with diversified cadre of future business leaders and contribute to the economic, social and cultural development worldwide. Each program consists of 120 credit hours. Students with normal study loads can earn a BBA over four academic years.

Admission Requirements

Applicants should meet the following requirements:

- High school certificate or equivalent.
- English language placement test.

Transfer Students

TAG-UCB welcomes and allows the transferred students to enroll upon fulfilling the admission conditions and transferring from an accredited university by the Ministry of Higher Education.
Address

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